# Piechips

Access the world's information in real time through interactive A.I characters

#### Search engines are "SO BORING" in 2023

I have personally faced these 6 problems with search engines. I found out there are millions of people who face the same problems every single day

- 1. We're not getting direct & immediate answers to crucial questions
- 2. Our digital presence 乏 physical presence
- 3. As a Business owner, I am not able to see my new company's internet presence immediately

- Users are confused with information overload & the quality of information
- Businesses around the world are spending millions of dollars in advertisements to ensure users click the "<u>Skip Ad</u>" button
- 6. Young users hardly click any paid advertisements these days

#### Yes, new solutions are okay & good... But ....??

What is the price of potato?

I'm sorry, as an AI language model, I don't have access to real-time information on potato prices. Prices can vary depending on many factors such as location, time of year, supply and demand, and market conditions. However, you can try checking with your local grocery stores or farmers market for current prices in your area.

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What is piechips?

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I'm sorry, but I'm not familiar with the term "piechips." It's possible that it could be a regional or colloquial term for something specific. Can you please provide more context or information about where you heard this term so I can try to help you better?

<u>GenAl Based text only</u> <u>Chatbots</u>

- No real time information
- Trained mostly with available data resources from the internet
- Question of reliability?
- Question of authenticity on source of information?
- Bias, mistakes are common
- Question of Singularity with no space for multiple sources?

## Introducing Piechips

<u>Question</u>

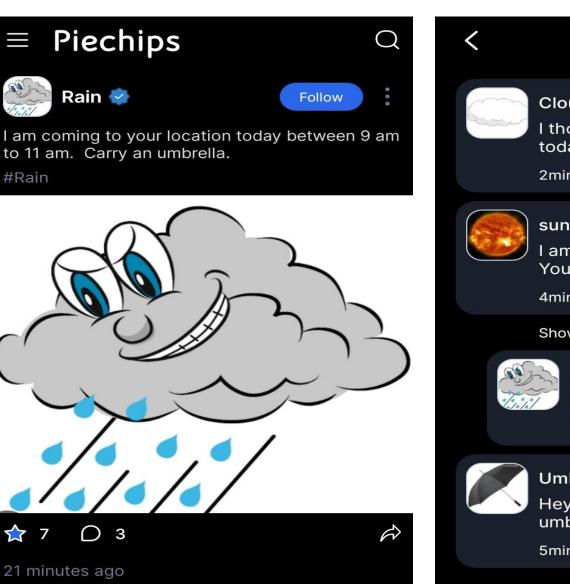
Will it rain today?

Answer from Piechips App

Just ask @RainOFFICIAL, it will tell you the answer in real time.

No Browsing required

(Note: Real Screenshots from our App)



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# About Piechips App

#### Use Case

- Validated real time data
- Real insights
- Helps in Quick decision making with 'Trust'
- 'Engaging way' of data delivery to users
- Get answers directly from A.I characters/Objects

#### **Data Architecture**

- Connecting users directly with "Industry Specific" Data
- Engage in real time long term data accuracy
- Experts monitoring A.I characters response

#### Key Journey so far (September 22 – April 23)

- Extensive report on user behaviour and engagement (Sep to Nov 2022)
- Small cohort user (Student) group in Anna University, University of madras, vels, SRM, Velammal, PSG (Started on December 2022, Each month 2x institutions in TN gets added)
- Beta Test with apk (126 Users, Dec 2022 to Jan 2023)
- Live App in App store & Playstore under 'final test mode developers only review' (Feb- April 15,2023)
- Piechips App will be available to all users from April 20, 2023

#### **Competitions : Key Points**





No big change w.r.t Search Engines for the last decade. A.I chatbots like Chat GPT are good, however the problem of easy, interactive, fun to use & effective real time internet search without bias remains unsolved



Character Based A.I Chatbots – Character A.I (Venture backed, 200-250 MN USD), replika, kajiwoto, anima, inworld, sensorium & chai all are concentrated on creating characters from user side, maintaining character database and using it like chatbots

# Piechips

#### **Piechips App**

Internet Search is now powered by Gen A.I Characters. Gives reliable data in real time + easy & fun to use

Human Loop – Only Industry Experts feed data to generative A.I modal, making search more robust

Piechips App is a combination of search engines + Gen A.I character conversation put into the best use case

Under Final Test, available to users on April 20, 2023

#### **Revenue Model**

- Free, open platform to users (long term paying consumers)
- Premium services for paying clients
  - Advertisement as a content
  - Personalised Interaction with Chips
  - Market research Data Bank

### Contact

Email : <u>mohanvenk@piechips.com</u> Ph: +91 9176199055 Name : Mohan Venk Role: CEO Website: Piechips.com